

ACMHA The College for
Behavioral Health
CULTIVATING LEADERS
FOSTERING INNOVATION Leadership



2013 ACMHA SUMMIT

Leadership for the Triple Aim –
Better Care, Better Health, Lower Cost

April 3 – 5, 2013

Marriott Waterside Hotel & Marina, Tampa, FL

2013 ACMHA Summit

Leadership for the Triple Aim: Better Care, Better Health, Lower Cost

Leadership demands are evolving in a changed and changing health care environment. Effective leadership is about translating external pressures into current and future success. Macro-trends such as population-based health promotion, coordination of multiple chronic conditions, integration of physical/behavioral care, dual eligible populations, new delivery models, peer support and coaching, payment reform, and advances in clinical decision supports and information technology will each affect how leadership “looks” in the emerging health care arena. At the same time, our experience and expertise must inform the solutions we bring to new collaborations, innovations, payment approaches, and community/social supports to improve the health and wellness of those we serve.

The 2013 ACMHA Summit is focused on leadership challenges in this environment, with specific emphasis on exemplars working to achieve the Triple Aim of:

- Better Care (access, quality and outcomes of care, new delivery structures, etc.);
- Better Health (e.g., integration of care, new collaborations, whole population health); and
- Lower Costs (e.g., multi-payer financing, health plans/exchanges, pay for performance models).

Challenges, opportunities, and lessons learned are available to inform our efforts. During the Summit, we will address the skills and experiences required to lead and transform health. Summit conversations will focus on tools, qualities, models, and resources that encourage and sustain evolving leadership. We will learn from program leaders who are early adopters and have demonstrated successful approaches for achieving the Triple Aim.



AGENDA

Tuesday, April 2, 2013

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| 4:30 – 6:00 p.m. | Registration Open – Florida Ballroom Foyer |
| 6:00 – 7:30 p.m. | <p>Learning From Distinguished Leaders – Florida Ballroom Salon II-III <i>Host –Colette Croze, MSW, Croze Consulting, and Incoming President, ACMHA</i></p> <p>The Leadership Committee is pleased to present an evening with three of ACMHA’s distinguished leaders: King Davis, PhD; Mary Jane England, MD; and HG Whittington, MD. In an interview format led by emerging leaders from the College, we will hear how particular experiences shaped them and their leadership skills. Through their stories we’ll learn what motivates them, what drives their passion, and how they sustain their enthusiasm for innovation in the face of undeniable challenges. Please plan to join us for this dynamic conversation. Hors d’oeuvres will be available.</p> |

Wednesday, April 3, 2013

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| 7:00 a.m. | Registration Open |
| 7:45 a.m. | <p>New Member Breakfast (By invitation) – Meeting Room 1</p> <p>Attention new ACMHA members! The Board of Directors invites you to join them for breakfast and conversation prior to the beginning of the day’s activities. Come and meet your colleagues and learn more about ACMHA activities and initiatives.</p> |
| 7:45 a.m. | Breakfast Buffet – Florida Ballroom, Salon IV |
| 9:00 a.m. | <p>ACMHA Summit Welcome – Florida Ballroom Salon V-VI <i>Steve Hornberger, MSW, Independent Consultant</i> <i>Chair, 2013 ACMHA Summit</i></p> <p>Opening Discussion: How would you describe what behavioral health leadership looks like now?</p> |
| 9:25 a.m. | <p>Setting the Frame for Summit – Leadership to Achieve the Triple Aim <i>Ron Manderscheid, PhD, NACBHDD</i> <i>Outgoing President, ACMHA: The College for Behavioral Health Leadership</i></p> <p>Dr. Manderscheid will set the stage for Summit work by briefly outlining the issues and challenges for behavioral health in the emerging environment and provide the background context that the Triple Aim offers as a structure for our leadership focus.</p> |
| 10:00 a.m. | <p>Keynote: Leadership for the Public’s Health – Florida Ballroom Salon V-VI <i>Adewale Troutman, MD , MPH, MA, CPH, President, American Public Health Association;</i> <i>Professor and Director of Public Health Practice and Leadership, College of Public Health,</i> <i>University of South Florida</i></p> |
| 10:45 a.m. | Break |

Wednesday, April 3, 2013 (continued)

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| 11:00 a.m. | Q&A With Dr. Troutman |
| 12:00 p.m. | Lunch – Florida Ballroom Salon IV <i>Host – Ron Manderscheid, PhD, NACBHDD</i> <i>Outgoing President, ACMHA: The College for Behavioral Health Leadership</i> The brief program includes introductions of the ACMHA Board of Directors, honors outgoing board members, recognizes the 2012 ACMHA Mentorship Program graduates, and thanks Summit sponsors. |
| 1:15 p.m. | Learning From Exemplars – Leading for the Triple Aim Creating Integrated Care in Rural Behavioral Health Agencies – Apache Junction, AZ Florida Ballroom Salon I <i>Maria-Elena Ochoa, Chief of Medical Operations, Mountain Health & Wellness, Apache Junction, AZ</i> <i>Terry Stevens, President and CEO, Cenpatico Behavioral Health of Arizona, Tempe, AZ</i> Leaders from Mountain Health & Wellness, a rural mental health care agency, and Cenpatico Arizona will present specific efforts necessary to develop and implement integrated care at the point of service. They will describe the necessity of collaboration across funding sources and community stakeholders, the role of payers in ensuring that happens, and the agency leaders’ role in creating a culture where behavioral and physical health care providers work as a team. They will offer a brief description of the services offered including primary care, mental health care, substance use disorder treatment, wellness programs, and lab and pharmacy services and offer lessons learned from encountering and overcoming barriers related to facility licensure, contracting, billing, integrated records, and shifting the political and environmental culture from a behavioral health focus to whole person focus. They will discuss the potential for providing a health home for persons with serious mental illnesses. |
| 1:15 p.m. | Your Life Matters: A Corporate Focus on Emotional Well Being in the Workplace Florida Ballroom Salon II <i>Martha Burger – Senior Vice President, Human & Corporate Resources, Chesapeake Energy Corporation, Oklahoma City, OK</i> Chesapeake Energy Corporation is the second largest producer of natural gas in the US. Chesapeake’s award-winning communications campaign, Your Life Matters, is a robust educational program designed to increase awareness and proactively connect employees to behavioral health support and services. Partnering with community mental health experts, Chesapeake designed a program that uses in-house produced video segments addressing specific mental health topics in an effort to educate employees and reduce the stigma surrounding behavioral health concerns. The presentation will highlight: <ul style="list-style-type: none"> • How Chesapeake overcame challenges in developing the program, • How Chesapeake Energy works with the behavioral health community to develop and implement the program, • Why Chesapeake’s leadership supports this program, • How success of the program is measured, and • What the behavioral health community can do to support more employers taking action. |

Wednesday, April 3, 2013 (continued)

1:15 p.m. **Parachute NYC
Florida Ballroom Salon III**
*Pablo Sadler, MD, MPH, Medical Director, Bureau of Mental Health, New York, NY
Jamie Neckles, MA, LMSW, Project Manager Parachute NYC, New York, NY
Steve Coe, CEO, Community Access, Inc., New York, NY*

Parachute NYC is a new mental health service that offers a “soft landing” for people experiencing a psychiatric crisis in New York City. At its core, the project is an attempt to change the standard practice model by diverting people from ERs and inpatient treatment. The alternative approach will engage people experiencing a crisis early in the process, i.e., when calls are made to a mental health hotline or mobile crisis teams. Following initial contact, newly created peer and professional mobile teams will meet people in their homes instead of an automatic transfer to a hospital. For individuals needing overnight support, a network of peer-staffed “respite centers” will be created. A companion peer-operated warm line has also been established. Integrated follow up support for all participants will be provided for up to a year. Based on early experience, transforming entrenched patterns of behavior in a system covering 8 million people is harder than it sounds.

4:00 p.m. **ACMHA 2013 Mentorship Program Kick-Off – Meeting Room 5**
(Please feel free to join a meeting of interest listed below!)

Peer Leader Interest Group – Meeting Room 6
Communications Committee – Meeting Room 7

5:30 p.m. **Welcome Reception for Non-members – Terrace**
Host – ACMHA Membership Committee

Guests who are not members of ACMHA: The College for Behavioral Health Leadership are invited to a special reception to learn more about the College.

6:00 p.m. **Summit Networking Reception – Terrace**

Collaborate and enjoy! Join colleagues on the Channelside Terrace at the close of the business day for hors d’ oeuvres and ongoing conversation. **ACMHA extends sincere thanks to Cenpatico Behavioral Health, LLC, for its sponsorship of the reception.**

7:30 p.m. Dinner at Leisure

Thursday, April 4, 2013

7:00 a.m. **Registration Open – Florida Ballroom Foyer**

7:00 a.m. **Breakfast Buffet – Florida Ballroom Salon IV**

Thursday, April 4, 2013 (continued)

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| <p>8:00 a.m.</p> | <p>Learning From Exemplars – Leading for the Triple Aim Mobilizing Religious Assets to Improve Community Health Florida Ballroom Salon I</p> <p><i>Steven N. Scoggin, MDiv, PsyD, LPC, President, CareNet, Inc., an affiliate of Wake Forest Baptist Health, Winston-Salem, NC</i></p> <p>In this conversation we will identify those leadership qualities and actions that open up faith communities to the windows of behavioral health care. Developing webs of trust that appeal to the instincts and intelligence of faith communities can expand access to services and quality and improve health management and affordability. This model of leading will invite leaders to the boundaries by creating partnerships with religious communities whose intelligence and assets contribute to improved agency. The model is supported by research and is being replicated in other communities.</p> |
| <p>8:00 a.m.</p> | <p>Emerging Technologies Florida Ballroom Salon II</p> <p><i>Kim Johnson, MEd, MBA, Deputy Director, CHESS, Madison, WI</i></p> <p>Emerging technologies that are web-based or can be delivered through smart phones and tablets may dramatically change provision of treatment and recovery support for substance use disorders. Outcomes of a NIAAA clinical trial on the use of smart phones for the provision of recovery support and an overview of a NIDA-funded project aimed at redesigning the addiction treatment system will be shared. Examples of how smart phone technology is being implemented with a consortium of providers and the results of clinical trials on the delivery of evidence-based treatment provided through computerized programs will be reviewed. Serving as clinician extenders, these technologies support the Triple Aim by increasing access, improving outcomes, and lowering costs. Challenges to adopting and implementing the new technologies will be identified, including leadership issues of costs to providers, liability, and data issues; access to the tools of technology including smart phones and data plans; and a proliferation of applications being marketed that lack research or evaluation regarding effectiveness.</p> |
| <p>8:00 a.m.</p> | <p>From Fee-for-Service to Value-Based Care Under the ACA Florida Ballroom Salon III</p> <p><i>Christopher Pricco, MBA, Senior Vice President, Accountable Care Solutions, Optum, Eden, MI</i></p> <p>As implementation of the Affordable Care Act (ACA) moves forward, a fundamental question for health care systems and physician organizations is when and how to develop an ACO with value-driven payment models. ACOs have been touted as a key propeller toward the goals of the triple aim. The transition from a fee-for-service system to fee-for-value is fundamental and has significant strategic, financial, and operating impacts. A new breed of clinical and administrative leadership is critical. This session will focus on the traction that value-based care has made in the marketplace, leadership attributes required to create success, and lessons learned in making a successful transition to a value-based model.</p> |
| <p>10:45 a.m.</p> | <p>Break</p> |

Thursday, April 4, 2013 (continued)

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| 11:00 a.m. | <p>Keynote: Leadership for Wicked Problems – Florida Ballroom Salon V-VI <i>Richard H. Beinecke, DPA, ACSW, Professor; Chair, Institute for Public Service, Suffolk University, Sawyer Business School</i></p> <p>Included in conference materials is “The Leadership and Management Skill Set Self-Assessment.” Dr. Beinecke has asked that Summit attendees complete the self-assessment prior to his presentation to gain the greatest benefit from this session.</p> |
| 11:30 a.m. | <p>Q&A With Dr. Beinecke</p> |
| 12:00 p.m. | <p>ACMHA Awards Luncheon – Florida Ballroom Salon IV <i>Host – Colette Croze, MSW, Croze Consulting</i> <i>Incoming President, ACMHA: The College for Behavioral Health Leadership</i></p> <ul style="list-style-type: none"> • Carol J. McDaid, <i>Timothy J. Coakley Award for Behavioral Health Leadership</i> • Jacquelyn Pettis, <i>King Davis Award for Emerging Leadership in Promoting Diversity and Reducing Disparities</i> • Jeannette Harrison, <i>Barton Distinguished Fellow Award</i> • William B. White, <i>Saul Feldman Lifetime Achievement Award</i> |
| 2:00 p.m. | <p>Critical Conversations (All Rooms are on the Second Floor) In facilitated conversation, Summit attendees will engage in discussions to answer the following questions:</p> <ul style="list-style-type: none"> • What description is emerging of the critical leadership skills and experiences necessary to transform health and achieve the Triple Aim? • What does this mean for your personal and organizational goals, performance, and operations? <p>Group A – Florida Ballroom Salon I Group B – Florida Ballroom Salon II Group C – Florida Ballroom Salon III Group D – Meeting Room 3 Group E – Meeting Room 5 Group F – Meeting Room 6</p> |
| 3:30 p.m. | <p>ACMHA Open Meetings (<i>Please feel free to join a meeting of interest!</i>)</p> <p>Research Interest Group – Florida Ballroom Salon II Diversity Interest Group – Florida Ballroom Salon I Development Committee – Meeting Room 6 Membership Committee – Meeting Room 7</p> |
| 5:30 p.m. | <p>Dinner at Leisure</p> |

Friday, April 5, 2013

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| 8:00 a.m. | Breakfast Buffet – Il Terrazzo Restaurant (Lobby level, Channel Side) |
| 9:00 a.m. | Learning From One Another: Critical Conversation Summaries – Florida Ballroom Salons V-VI |
| 10:00 a.m. | Harvesting the Learnings from Our Work What is a first step that behavioral health leaders need to take to improve progress toward achieving the Triple Aim? |
| 10:30 a.m. | Closing Discussion – What questions remain about behavioral health leadership to achieve the Triple Aim? <i>Host – Colette Croze, MSW, Croze Consulting</i> <i>Incoming President, ACMHA: The College for Behavioral Health Leadership</i> |
| 11:15 a.m. | Closing and Thanks |
| 11:30 a.m. | Summit Adjourns |



KEYNOTE SPEAKERS



Adewale Troutman, MD , MPH, MA, CPH

President, American Public Health Association; Professor and Director of Public Health Practice and Leadership, College of Public Health, University of South Florida

Dr. Adewale Troutman identifies himself through his commitment to social justice, human rights, community activism, health equity, and national and global health. His life's work has been a testimony to this fact. Dr. Troutman has over 40 years of dedication through action to the principles of universal freedoms and the elimination of racism, injustice, and oppression. His unique educational background has been a major factor in this quest. Dr. Troutman has an MD from New Jersey Medical School, a Masters in Public Health from Columbia University,

Masters in Black Studies from the State University of New York in Albany, and as of October 2009, board certification from the National Board of Public Health Examiners. He is a residency trained Family Physician graduating from residency at the Medical University of South Carolina. His career has included clinical emergency medicine, hospital administration, academic and public health practice. He served as an Associate Professor in the University of Louisville's School of Public Health and Information Sciences while directing the Metro Louisville Department of Public Health and Wellness.

Dr. Troutman's experience includes special consultancies with the World Health Organization in Thailand and Japan; health assessment missions in Angola, Jamaica, and Zaire; and training in India and Austria. His commitment to justice has evolved into his nationally recognized efforts to create health equity and the supremacy of the social determinants of health, the founding of the first Center for Health Equity at a local health department, and the creation of the Mayors Healthy Hometown Movement. He is also credited with the passage of one of the strongest anti-smoking ordinances in the country.

Dr. Troutman has had multiple publications including "What if We Were Equal," co-authored with former Surgeon General and Assistant Secretary of Health, Dr David Satcher. His awards and recognitions include the Medistar physician of the year award, the St Stephens Community Man of the Year Award, the Ottenheimer Award for Social Justice, The Power to End Stroke Award, and numerous others.

He is featured in the nationally televised PBS series, "Unnatural Causes; Is Inequality Making Us Sick?" Dr Troutman serves a member or past member of the National Board of Public Health Examiners, the Academy for Health Equity, the Health and Human Services Secretary's Advisory Committee on Health Promotion and Disease Prevention, Healthy People 2020, the Health and Human Services Secretary's Advisory Committee on Infant Mortality, the Board of Directors of Public Health Law and Policy, the Executive Board of the American Public Health Association, the African American Heritage Center, and the National Association of County and City Health Officers. Dr. Troutman is an active member of the Black Caucus of Health Workers (BCHW) and has also served as a former BCHW President.



Richard H. Beinecke DPA, ACSW

*Professor; Chair, Institute for Public Service and Healthcare
Suffolk University, Sawyer Business School*

Richard H. Beinecke DPA, ACSW is Professor, Suffolk University Institute for Public Service and Healthcare, and Chair of the Institute. He teaches courses on US health policy, global health, leadership, and social change. For over ten years, he was the principle evaluator of the Massachusetts Behavioral Health Program. He was the co-principle evaluator of the Ryan White Title I HIV/AIDS programs in the Boston EMA. His current research is on implementation

of evidence-based practices, comparative mental health and health systems, and global leadership competencies. He has served in clinical and management positions in several community mental health centers and at Harvard Community Health Plan. Dr. Beinecke received his MA in Social Service Administration from the University of Chicago in 1973 and his DPA from George Washington University in 1983.

PRESENTERS

Martha A. Burger joined Chesapeake Energy in 1994 as Revenue Accounting Manager. During the past 18 years she has held numerous positions of increasing responsibility and currently serves as Senior Vice President – Human & Corporate Resources providing leadership for human resources, administrative services, facilities, communications, security and ethics, and the company’s fitness center. Chesapeake has grown from 85 to approximately 12,000 employees during the years of Ms. Burger’s association and has been recognized by FORTUNE Magazine as one of the 100 Best Companies to Work For® in the US since 2008. Ms. Burger is extremely active in civic and professional organizations and statewide initiatives. She serves as a trustee of Oklahoma City University and the University of Central Oklahoma, and the Board of Directors for numerous organizations throughout the state.

Steve Coe has been the CEO of Community Access since 1979. During his career he has sought to expand housing, employment, and public policy initiatives to improve the treatment and advance the rights of people with mental illness. Community Access, a \$27 million organization, employs 350, owns and manages 1,100 units of housing for people with disabilities and low-income families, and, since 1995, has operated the Howie the Harp Peer Advocacy Center, a nationally-recognized program that has placed over 1,000 people with psychiatric diagnoses and histories of incarceration into human service jobs throughout New York City. Mr. Coe has held board leadership roles with several advocacy and professional organizations including the Coalition for the Homeless and the National Alliance on Mental Illness. He currently serves as co-president of the New York Association of Psychiatric Rehabilitation Services. Coe was the founder and chairperson of the NYS Campaign for Mental Health Housing, a statewide initiative to create 35,000 new housing units for people with mental illness living with aging family members, in adult homes, jails, hospitals, shelters, and unlicensed boarding houses. He was honored by the Robin Hood Foundation in December 2008 at its annual “Heroes” breakfast at the Plaza Hotel.

Steve Hornberger, MSW, has over 25 years experience in human services and community building. He provides consultation and technical assistance to government and private agencies on cross-system collaboration, organizational change, family driven services, community-based services, and financing strategies. Currently, he is a Senior Associate at LTG Associates, Inc. Mr. Hornberger was elected into the National Association of Social Workers (NASW) Pioneers in recognition of his leadership, innovation, and success. He is a member of SAMHSA National Recovery Month Planning Partners and Wellness committee, and a board member for the National Rural Institute for Drug and Alcohol Problems and ACMHA: The College for Behavioral Health Leadership.

Mr. Hornberger was the Program Director at the National Association for Children of Alcoholics (NACoA) for *Celebrating Families!*, an evidence-based program for families in early recovery from alcohol and/or drug dependence. Additionally, he provides training for clergy and faith leaders on the impact of alcohol and drug dependence on their congregants, strategies to promote hope and healing, and available resources. Mr. Hornberger was Senior Consultant and Team Leader at Georgetown’s Health Policy Institute for the CSAT Statewide Adolescent Coordination grants where he provided technical assistance to state and local officials, change management to treatment providers, and for the creation of family driven organizations. Previously, Mr. Hornberger was the Child Welfare League of America’s first Director of Behavioral Health. He also co-chaired the first National Community Building and Child Welfare Symposium.

Kim Johnson, MEd, MBA, is the deputy director for operations of CHES, a research center at the University of Wisconsin, Madison that focuses on systems improvement in behavioral health and technology development for chronic disease management. Prior to her move to Wisconsin, Ms. Johnson served for seven years as the director of the Office of Substance Abuse in Maine. She has also been an executive director of a treatment agency, managed intervention and prevention programs, and been a child and family therapist. She holds a master's degree in counselor education, an MBA, and is a PhD candidate in population health.

Ron Manderscheid, PhD, serves as the Executive Director of the National Association of County Behavioral Health and Developmental Disability Directors representing county and local authorities in Washington, DC, and providing a national program of technical assistance and support. Concurrently, he is Adjunct Professor at the Department of Mental Health, Bloomberg School of Public Health, Johns Hopkins University, and President of ACMHA: The College for Behavioral Health Leadership. Dr. Manderscheid serves on the boards of the Employee Assistance Research Foundation, the Danya Institute, the FrameWorks Institute, the Council on Quality and Leadership, the International Credentialing and Reciprocity Consortium, and the National Research Institute. He also serves as Co-chair of the Coalition for Whole Health. Previously, he served as the Director of Mental Health and Substance Use Programs at the Global Health Sector of SRA International and in several federal leadership roles in the US Department of Health and Human Services. Throughout his career, he has emphasized and promoted peer and family concerns.

Dr. Manderscheid is a former Member of the Secretary of Health and Human Services Advisory Committee on Healthy People 2020, Past President of the Federal Executive Institute Alumni Association (FEIAA) Foundation, Past President of FEIAA, and past Chair of the American Public Health Association (APHA) Mental Health Section and a past member of the APHA Governing Council. He has also served as the Chairperson of the Sociological Practice Section of the American Sociological Association, and as President of the Washington Academy of Sciences and the District of Columbia Sociological Society. During the Clinton National Health Care Reform debate, Dr. Manderscheid served as Senior Policy Advisor on National Health Care Reform in the Office of the Assistant Secretary for Health at the US Department of Health and Human Services. At that time, he was also a member of the Mental Health and Substance Abuse Work Group of the President's Task Force on Health Care Reform. He has continued this work in support of the implementation of the Affordable Care Act of 2010. Dr. Manderscheid also worked in a variety of positions with the National Institute of Mental Health (NIMH).

Recently, he co-edited *Outcome Measurement in the Human Services: Cross-Cutting Issues and Methods in the Era of Health Reform*, and contributed to a new text, *Public Mental Health*. Previously, he served as principal editor for eight editions of *Mental Health, United States*. He has also authored numerous scientific and professional publications on services to persons with mental illnesses. Each month, he prepares a commentary, the Manderscheid Report, for *Behavioral Healthcare*.

He has been the recipient of numerous federal and professional awards throughout his career. Those include, among many others, the Substance Abuse and Mental Health Services Administration (SAMHSA) Administrator's Award for Meritorious Achievement, HHS Secretary's Distinguished Service Award, American Public Health Association's Mental Health Section Award, American College of Mental Health Administration's Saul Feldman Lifetime Achievement Award, National Association of State Mental Health Program Directors Career Distinguished Service Award, National Council of Community Behavioral Healthcare Distinguished Public Service Award, the Knee-Witman National Distinguished Award in Health and Mental Health Policy, the New Jersey Association of Mental Health and Addiction Agencies Gold Standard Award for Outstanding Leadership in Healthcare Reform, the District of Columbia Sociological Society Stuart A. Rice Award for Career Achievement, and is an Elected Fellow of the American Academy of Social Work and Social Welfare.

Dr. Manderscheid received his BA (with highest honors) in Sociology from Loras College; a MA in Sociology-Anthropology from Marquette University; and a PhD in Sociology, with a specialization in Social Psychology and Statistics from the University of Maryland. He is also a graduate of the Federal Executive Institute.

Jamie Neckles MA, LMSW, is currently the Project Manager for Parachute NYC at the New York City Department of Health and Mental Hygiene (DOCHMH). She holds a master's degree in forensic psychology from John Jay College of Criminal Justice and a master's degree in social work from Fordham University. She has been with the NYC DOHMH for almost five years, previously overseeing the department's portfolio of case management programs serving over 10,000 adults with serious mental illness. Prior to joining NYC DOHMH, Ms. Neckles worked in several community-based organizations that provided case management, homeless, and re-entry services.

Maria-Elena Ochoa, MBA, is the Chief of Medical Operations at Mountain Health & Wellness in Apache Junction, AZ. She brings 17 years of executive leadership and new business development to her position, where she is responsible for creating and integrating primary care services into the existing array of behavioral health and wellness services with a vision to improve health outcomes and reduce healthcare costs. In addition, she is passionate about the evolution of policy and practice related to integrated behavioral health, primary care, and wellness services at the organizational, local, state, and federal levels. Ms Ochoa serves as President of the National Society of Hispanic MBA's, Phoenix Chapter; chair of the board of the Community Alliance Against Family Abuse; and is a board member of the Girl Scouts Cactus Pine Council. She is the Immediate Past President of the Mountain Park Health Center. Ms. Ochoa is a recipient of the Cambridge Executive of the Year Award, Representing Public Service and Outreach and ASU's Gamma Alpha Omega Sorority Latina Excellence Award in Science and Medicine. She earned a bachelor's degree in psychology from Arizona State University and, as a single working mom, her MBA with an emphasis in Health Care Management from the University of Phoenix. She is a graduate of the Brian Bacon Oxford Leadership Academy, Valle del Sol's Hispanic Leadership Institute and Latino Leadership Program, Mestiza Leadership International.

Chris Pricco, MBA, is the Senior Vice President for Accountable Care Solutions, Optum. Mr. Pricco started with OptumHealth in 2005 as Vice President of network development and product management. In this role, he developed strategies for contracting with transplant and dialysis providers and served as operations lead for the network development department. He then moved into a role of Vice President of disease solutions where he was responsible for product development and management of care coordination and chronic disease management programs. In 2007 he became Chief Operating Officer for OptumHealth Care Solutions' Complex Medical Conditions group before taking on the role of Chief Operating Officer of Accountable Care Solutions in 2011. He took on his current role in 2012. Prior to joining OptumHealth, Mr. Pricco was the CEO of Renaissance Health Care, a renal disease management company, where he also held the CFO role. His background also includes the CFO role of a 130-physician multi-specialty clinic and consulting with hospitals and physician practices as part of Deloitte Consulting. He has a BS degree in Biochemistry/Molecular Biology and an MBA degree in Accounting/Health Care Financial Management from the University of Wisconsin - Madison.

Pablo Sadler, MD, MPH, is the Medical Director, Bureau of Mental Health, New York City Department of Health and Mental Hygiene. Since July 2012 he is also working as Project Director for Parachute NYC. He received his MD degree in Argentina and his MPH from the Hebrew University in Jerusalem. Dr. Sadler completed his training in psychiatry at Albert Einstein College of Medicine and his fellowship in Public Psychiatry at Columbia University/NYS Psychiatric Institute. Areas of interest include alternatives to hospitalization for people undergoing emotional crisis, medication

minimization, and health and mental health integration. Dr. Sadler also consults with consumer groups and organizations in bridging the gap between consumers and providers and democratizing the consumer-psychiatrist relationship. He is a member of the board of the American Association of Community Psychiatry and in the past served on the board of the World Association for Psychosocial Rehabilitation and was Assistant Director of Psychiatry Residency Training at Albert Einstein College of Medicine.

Steve Scoggin, MDiv, PsyD, LPC, is a licensed professional counselor and ordained minister whose 30 years as a clinician and behavioral health leader have been embedded at the boundaries of faith and behavioral health. Dr. Scoggin currently serves as president of CareNet, Inc., a subsidiary of Wake Forest Baptist Health. In this relationship, Dr. Scoggin has regular interface with departments throughout the medical center and works closely with the vice president and directors of the Division of Faith and Health Ministries to ensure coordination of effort. He is responsible for leadership to the overall operations of a statewide network of 32 outpatient counseling clinics that provide care to 80 of 100 counties in NC. The newest innovations he is involved with are developing a scalable model to integrate behavioral health into primary care across NC, adapting SBIRT to faith community contexts, and capturing the treatment stories of clients to publish for others who are just beginning their treatment journey. Dr. Scoggin is a gifted presenter on a wide variety of topics focused on building collaborations between behavioral health and faith communities.

Terry Stevens, MA, is CEO of Cenpatico Behavioral Health of Arizona. Ms. Stevens has over 30 years of behavioral health experience in both public and commercial managed care. The last 20 years she has lived and worked in Arizona. She received her master's degree from the University of Illinois in Clinical Psychology. Ms. Stevens began her career as a child and family therapist in a rural community mental health center in central Illinois. Before coming to Cenpatico, she was the Chief Operation Officer for a behavioral health crisis network and the operations manager for Medical Professionals of Arizona-Department of Psychiatry. Ms. Stevens is a licensed counselor, a certified coach, and a certified focus director.

DISCUSSION FACILITATORS

Neal Adams, MD, California Institute for Mental Health

Mike Brooks, MSW, BCD, Center for Clinical Social Work

Marianne Burdison, LCSW, Cenpatico Behavioral Health, LLC

Betty Downes, PhD, Organizational Development Consultant

Pamela Greenberg, MPP, Association for Behavioral Health and Wellness

Jeannette Harrison, MSPH, Independent Consultant

Vivian Jackson, PhD, National Center for Cultural Competence, Georgetown University

Ginny Stoffel, PhD, American Occupational Therapy Association

ACMHA SPONSORS

ACMHA: The College for Behavioral Health Leadership extends its sincere thanks to the following organizations that have provided sponsorship support for the work and activities of the College. Gifts reflect the period April 1, 2012 – March 31, 2013.

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National Association of County Behavioral Health and Developmental Disability Directors

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Mental Health America

Care Management Technologies

Askesis Developmental Group

PLANNING COMMITTEE

Steve Hornberger, MSW, Consultant, Chair

Marianne Burdison, LCSW, Cenpatico Behavioral Health, LLC

Cherie Dolezal, RN, MBA, Optum

Jeannette Harrison, MSPH, Consultant

Renata Henry, MEd, The Danya Institute

Donna Hillman, MEd, LPCC, Center for Substance Abuse Treatment, SAMHSA

Deann Jepson, MS, Advocates for Human Potential, Inc.

Ron Manderscheid, PhD, NACBHDD

Doug Ronsheim, American Association of Pastoral Counselors

Ryan Springer, Washington DC Department of Health

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